

Philanthropy MATTERS

Give for Good, for Ever
Spring 2023 Edition

News from the Parkersburg Area Community Foundation & Regional Affiliates (PACF)



Celebrating a Diamond Anniversary

60 years ago, a group of forward-thinking individuals met to discuss the future of their community and the possibility of creating something that would address and support important community needs and opportunities. From that informal meeting, the PACF blossomed. Years later, the Foundation has become an incredible force for good in the Parkersburg area -- providing transformational grants, creating community collaborations, and inspiring philanthropy.

To commemorate its “diamond” anniversary, the PACF sought from the public those special people who are the “hidden gems” of our region and who personify the Foundation’s values of partnering, learning, generosity, inclusiveness, and/or integrity.



A committee of past PACF Board members are currently reviewing the nominations. All nominees will be recognized with a certificate and a local gift honoring PACF’s 60th Anniversary. A select number of nominees chosen as “60th Anniversary Gems of Our Community” will receive a certificate, local gift, gift certificate redeemable at select PACF partner locations, and the ability to direct a mini-grant to one of the PACF funds of their choice.

In addition, the PACF is honored to celebrate this special 60th Anniversary occasion with a few community organizations across our region by awarding PACF Diamond Anniversary Special Event Grants. Organizations that meet a few requirements and are hosting an event that aligns with one or more of the Foundation’s five core values, may apply for up to \$2,600 in sponsorship support from the PACF.

Stay tuned for more information and event dates!

Learn more at:
pacfwv.com/60



Honoring a Long Time Volunteer and Friend

For decades, James “Jim” Crews has been a key leader in the growth of the PACF and a faithful volunteer assisting with the Foundation’s facility needs. He was recently honored for his hard work by the naming of the PACF administrative wing of its office in his name. The PACF’s 2023 Board Chairperson, Marie Caltrider, presented Jim with a plaque, created by former PACF Board member and current volunteer, Ron Salter, which is now on display at the Foundation office.

Discovery World on Market: Education and Fun for All Ages

Doug Ritchie, a PACF fundholder and past volunteer, will attest that Discovery World on Market (DWM) brings out the inner-child in all of us.

Created with the vision and leadership of the Ross Foundation, DWM is a world-class children's museum for our Mid-Ohio Valley community. Constructed in what used to be the Masonic Temple on Market Street in downtown Parkersburg, DWM is a four-floor environment for children and the community that promotes STEAM (Science, Technology, Engineering, Arts, and Math) education, exercises curiosity, encourages exploration, and develops imagination through hands-on learning experiences.

"My wife and I are eager to bring our grandchildren

to enjoy it," said Doug. "We know that this Museum is a wonderful learning experience for children and families across our region, while at the same time, serving as an incredible economic engine for downtown Parkersburg. We need more unique and future-oriented investments like this in our downtowns in West Virginia."

Many different charitable funds of the PACF supported the creation of the DWM and its exhibits. The PACF, in partnership with a number of its donor advised fund fundholders, has awarded nearly \$300,000 to support the DWM, including support for its HyGenie™ Ball Washing System for the Ball Factory, the Factory Dress Up and Job Spinner Exhibit, and the Sternwheeler Exhibit.



DWM staff gather in front of the Ball Factory. The Ball Factory features a central climbing structure that provides children with a graduated series of safe, yet challenging, physical obstacles for visitors of varying abilities. Ball activities draw inspiration from factory processes and Parkersburg's industrial history. A grant made possible by three donor advised funds of the PACF supported the purchase of a HyGenie™ ball washing system to clean and sanitize the balls used in the Ball Factory and other exhibits. Photo courtesy of the DWM.

The DWM was recently presented a check for \$140,250 from the SDR and Ritchie Family Charitable Fund of PACF to sponsor the sternwheeler exhibit in the Museum's River Adventure Exhibit.



S. Doug Ritchie pictured in the sternwheeler exhibit at the Discovery World on Market.

The River Adventure Exhibit encourages children to explore nature and the Ohio River's ecosystem, learning about the many animals and plants comprising it. At the same time, children can learn about the river's importance in supporting recreation, transportation and employment in our region.

"We live on the Ohio River in Ravenswood," said Doug. "Our families always enjoy watching the busy river traffic when they're visiting. We see everything from small tug boats pushing lengthy barges full of sand and gravel or coal, to local sternwheelers traveling to festivals, and periodically, to really huge paddleboats like the American Queen moving along the river."

"Partnering and generosity are two of the PACF's key values and we are thrilled to be able to connect our fundholders with the opportunity to support this one-of-a-kind educational organization," said Julie Posey, PACF's Development and Communications Officer. "Our donors and our Board members are very pleased to be able to participate in this important project along with so many other people and organizations in our community interested in the betterment of our region. We applaud the Ross Foundation for their leadership."

DWM opened its doors to the public on April 2nd. To learn more about DWM call 681-588-5800 or visit www.dwonmarket.org.



Six funds of the PACF came together to support exhibit development and construction at the DWM in 2021. Together, the funds awarded \$140,000 in funding!

To date, these charitable funds of the PACF have awarded nearly \$300,000 to support the Discovery World on Market!

- Altrusa of Parkersburg Charitable Fund
- Walter E. and Marie Aussenheimer Memorial Fund
- Deem - Dyer Fund
- Friends of the Parkersburg Day Nursery Fund
- Leslie E. and Jane B. Pritchard Advised Fund
- SDR and Ritchie Family Charitable Fund
- Michael E. Shirey Memorial Fund
- The Spirit of Giving Fund
- Terrapin Park Advised Fund
- Dave and Donna Warfield Fund for the Arts
- Mary M. Welch Advised Fund

Professional Advisors Circle Welcomes Two New Members

The PACF's Professional Advisors Circle is a diverse group of tax, estate, and financial planning experts who have partnered or continue to partner with the PACF to create charitable gifts or funds for the future of our organization and region.

Andrew Pacala and Tony Rager were recently recognized for working with one of the PACF's donor families to craft a Charitable Lead Annuity Trust (CLAT) and three Charitable Remainder Annuity Trusts (CRATs).

Andrew Pacala is a part of the United Bank Wealth Management team where he is a Fiduciary Wealth Advisor. Prior to joining United, Andrew worked in the Private Wealth Management group of Goldman Sachs. Andrew earned his MBA with a concentration



in Asset Management/Sales and Trading from the Darden School of Business at the University of Virginia, and a BA in economics from Vanderbilt University.

Anthony "Tony" Rager, CPA, CGMA, is a partner in Brown Edwards, with more than 25 years of experience specializing in tax planning and compliance



for privately owned businesses and owners. He focuses in the areas of taxation and business and individual tax compliance and planning. He has a BS in Business from WV Wesleyan College with a concentration in Accounting and minor in Economics.

Congratulations Andrew and Tony!

Foundation Welcomes Six New Board Members

Welcome the PACF's newest Board members who started their first term in January 2023:

- Cynthia Brown
- Joshua Campbell
- Lynn Erb
- Alice Harris
- David McClure
- Lexi Miller

For bios and a full list of Board members, visit:

pacfwv.com/about/board-staff



Start Your Give Local Journey



As you explore charitable giving opportunities and receive requests for funding from charities near and far, it's important to remember that sometimes the greatest needs really are right here at home.

Here are three suggestions for anyone who wants to get started on a “give local” journey.

First, scan the local news. Many people are very accustomed to scrolling the news feeds on phones and catching the national and international headlines. Spend five minutes scrolling through the local news for three days in a row, and you might be surprised at how much you learn about your own community. Make a mental note of issues that raise your eyebrows

or make you say “I hope someone is doing something about that.”

Second, with this research in hand, run a few quick Google searches with the key words you’ve identified, along with the terms “nonprofit,” “charity,” and the name of your town or city. Sometimes these searches will illuminate organizations you might have heard of or even be involved with already. At the very least, you’ll begin to frame your own description of the local causes you care about.

Third, reach out to the team at the PACF. The PACF’s mission is to improve the quality of life in our region, and that is possible through the work of nonprofit organizations and people, like you, who support them. The PACF team will know which nonprofits are addressing the issues you’d like to learn more about and can provide advice about how your charitable dollar can make the greatest possible difference.

The PACF is unparalleled in its ability to be flexible and responsive, providing outstanding, personal service designed around your needs while at the same time working closely with legal, tax, and wealth advisors to ensure that you are maximizing the financial elements of your charitable giving plan.

Join Us for the 10th Annual Give Local MOV Campaign

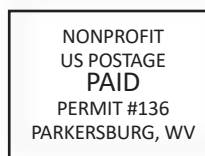


It’s that time of year again! The PACF is thrilled to host Give Local MOV on Tuesday, May 2. In just a few short days, 61 area nonprofits and organizations will vie for matching funds and prizes as part of the exciting 24-hour online giving day.

Anyone may donate! For donations to count toward the prizes and match funds, they must be made online through the GiveLocalMOV.org website between 12:00am - 11:59pm on May 2. Donations made on any other day and/or by any other method cannot be counted for purposes of the prizes or match funds.

Local charities invited to participate in Give Local MOV are those with a charitable fund managed by the PACF and a portion of what they raise will support their permanent endowment funds.

Learn more and donate at: GiveLocalMOV.org



PO Box 1762 | Parkersburg, WV 26102-1762

RETURN SERVICE REQUESTED

How to Make a Gift of Retirement Assets



Giving the PACF a beneficiary designation is a simple and affordable way to support your community. You can designate the PACF as a beneficiary of a retirement, investment, bank account, or your life insurance

policy and continue to use your account as you desire.

If you're interested in making a gift but are also concerned about your future needs, keep in mind that beneficiary designation gifts are among the most flexible of all charitable gifts. You can name the PACF as a "full" or "partial" beneficiary of your account or life insurance policy. You can also name the PACF as a "primary" or "contingent" beneficiary. Even

after you complete the beneficiary designation form, you can take distributions or withdrawals from your retirement, investment, or bank account and continue to freely use your account. You can also change your mind at any time in the future for any reason, including if you have a loved one who needs your financial help.

Beneficiary designation gifts allow you to provide for family and support the causes that matter most to you.

Here to Help:

Julie Posey | PACF's Development Officer
304-428-4438

The PACF Vision

Thriving communities whose people are welcoming, engaged, and resilient.

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